



Kristen Schimek

Chief's Right Hand

Since she was a little girl growing up in Queens, Kristen was drawn to bright lights. Literally. Maybe she was a moth in a previous life. But in this one, she was drawn to the bright lights of Boston where she is Assistant to the President and Global Ambassador of All Things Bright and Shiny. Although most people just call her Kristen. Or K4 since she is the 4th Kristen to join P+s.

Kristen was born and raised in New York but moved to New Hampshire when she was 15. It was a difficult adjustment, at first. And it still is at times. After all, she is a New Yorker at heart and was one of the few people living in New England who was ecstatic when the Giants won the Superbowl against the Patriots. (Gasp!)

After graduating from Southern New Hampshire University with a degree in Advertising, Kristen moved straight to Boston to get her Masters of Integrated Marketing Communications at Emerson College.

“I was so eager to start working at an advertising agency, after my first semester at Emerson I started to look for a job. While researching the different ad agencies in Boston, P+s really caught my eye.”

It may have been the lights in our lobby that attracted her, but we'd prefer to think it was the sparkle in the eyes of everyone she met at P+s that convinced Kristen this was the place to be. Either way, we're delighted that she joined us.

When she's not helping Tom Simons and everyone else navigate the waters at P+s, you might find Kristen swimming at the beach. Or riding the latest, craziest roller coaster she can find. Or just chilling.

Kristen is definitely in touch with her inner child, but she is also a student of philosophy in addition to advertising. For her, this quote beautifully summarizes the intersection of both: “You can tell the ideals of a nation by its advertisements” – Norman Douglas