



Anthony Henriques

Creative Director

Everyone at PARTNERS+simons knows him as “Ant” — partially for his name, but mainly for his work ethic. Ant knows how to get it done fast, right and at a very high level creatively.

Ant first came to PARTNERS+simons in 1992, working mainly in design. After leaving for a stint at Houston Effler Herstek Favat, where his art direction and design sensitivity talent were behind print and TV advertisements for clients like Converse, NEC, the Massachusetts Department of Tourism and the Massachusetts Department of Public Health, he was re-recruited by PARTNERS+simons.

Since then, Ant’s talents have flourished. Over the years, he has created a wide array of striking strategic identity, packaging and advertising designs for dozens of clients including EMC, HP Hood, Applied Biosystems, BJ’s Wholesale Club, Blue Cross Blue Shield of Massachusetts and the United Way of Massachusetts Bay. His work populates the most vibrant, successful company case histories. Ant often writes lines copywriters get credit for and creates visual solutions people assume are Tom’s. All this while also managing the equilibrium of the art department.

When Anthony is not here (physically, that is), he is at home with his wife Doreen and their two beautiful children, David and Julia.